



EXCHANGE

NORTH CAROLINA DISTRICT EXCHANGE CLUBS

BULLETIN OR E-MAIL Newsletter

This form shall be used in computing points earned by a Club competing for the Best Bulletin Award. Each judge will grade the bulletins submitted and the scores will be averaged. The Club having the highest averaged score will be declared the winner. This form must be submitted with 3 copies of three (3) different issues.

Exchange Club of _____ Club Number _____

Editor or Editors Name(s): _____

Bulletin Name: _____

Number of Members: _____ Is Bulletin published at least once a month? _____

Approximate annual bulletin budget: \$ _____

Any income from advertising &, if so, how much: \$ _____

Secretary/Award's Chair

President

Criteria

1. **Content:** Max 30 points
 - A. Is content balanced between news of upcoming meeting programs, other club events, project progress, reports of recent projects, member news, items of general Exchange interest, personality profiles, humor? Points Earned _____
 - B. Does the bulletin promote participation, attendance, membership and new club building, Exchange education and significant news on District and National levels of Exchange? Points Earned _____
 - C. Does the bulletin carry the correct Exchange Club emblem as well as complete and correct Club name, city, state, date, meeting time and place? Points Earned _____
2. **Readability:** Max 10 points

Does the writing meet acceptable standard of punctuation, sentence structure, grammar and spelling? Is writing concise, understandable and accurate? Points Earned _____
3. **Eye Appeal:** Max 10 points

Does the overall appearance of the bulletin stimulate readership? Are the masthead and other elements creatively and neatly handled with occasional artwork, photos, color, etc.? Is printing of good quality? Points Earned _____

Total Points Averaged _____